



APCOM

CONFERENCE 2027

The 43rd Application of Computers and Operations Research in the Minerals Industry (APCOM 2027) will bring together 300+ global leaders in mining, technology, and innovation to explore how data, artificial intelligence and digital transformation are shaping the future of mining.



○ Sponsorship Prospectus

May 2–5, 2027 **Palais des congrès de Montréal**

in conjunction with



CIM may 2 - 5 mai
CONNECT montréal 2027
convention + expo

This peer-reviewed conference will provide sponsors with exceptional visibility among decision-makers, researchers, and industry innovators from around the world. As a premier international forum for advanced technologies and operations research in mining, APCOM 2027 offers a unique opportunity to showcase innovative solutions and connect with an engaged audience focused on the future of the mining industry.

APCOM in Montreal

A Global AI and Mining Technology Hub

Montreal is internationally recognized as one of the world's leading centres for artificial intelligence, data science, and advanced analytics. Home to renowned institutions such as Mila – Quebec Artificial Intelligence Institute, Polytechnique Montréal, McGill University, and Université de Montréal, the city has built a globally recognized ecosystem where researchers, technology companies, and industry leaders collaborate to solve complex challenges through machine learning, optimization, and decision intelligence. These same technologies are transforming the mining industry through applications in geostatistics, mine planning, autonomous operations, digital twins, predictive maintenance, and value chain optimization. In Montreal, delegates will gather at the intersection of mining expertise and artificial intelligence innovation—an ideal setting for advancing the future of data-driven mining.

Key Highlights of APCOM 2027

- **Distinguished keynotes and panels**
- **Full day of short courses**
- **Technical sessions** over three days that cover a wide range of innovative technologies, data analytics, artificial intelligence, and advanced operational strategies across exploration, mine planning, operations, sustainability, and risk management to optimize the entire mining value chain.
- **Networking opportunities**

Join us in supporting this significant international event.

This Sponsorship Prospectus includes available sponsorship opportunities, and we are more than happy to discuss these or more personalized options with you.





Recognition Benefits per Sponsorship Level

	CONFERENCE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$1,500
PRE-CONFERENCE						
Logo on the APCOM 2027 website hyperlinked to yours	✓	✓	✓	✓	✓	✓
Logo in the pre-conference program in CIM Magazine	✓	✓	✓	✓	✓	✓
Recognition in notifications and e-blasts	✓	✓	✓	✓	✓	
Recognition on CIM social media channels	✓ individually	✓ individually	✓ individually	✓ group	✓ group	
AT THE CONFERENCE						
Logo on sponsorship banners, sized to sponsorship level	✓	✓	✓	✓	✓	✓
Logo in the conference program app	✓	✓	✓	✓	✓	✓
Acknowledgment at key social events	✓	✓	✓			
APCOM 2027 conference registrations	4	2	1			

À-la-carte items

À-la-carte sponsors will receive visibility granted at the sponsorship level that corresponds to the cumulative value of their selected sponsored items. Logos will be sized in our materials according to each sponsor's total financial contribution and listed alphabetically within their corresponding sponsorship level.

Lanyards	Logo on lanyards worn by all participants.	\$10,000 exclusive
Networking Cocktail Dinner (Tuesday)	Welcome address to be delivered to the networking dinner attendees. Logo prominently displayed on site and acknowledgment on the event website and in communications.	\$10,000 exclusive
Badges	Logo on badges worn by all participants.	\$7,500 exclusive
APCOM 2027 Proceedings	Logo on the proceedings, acknowledgment on the event website, in communications and an ad on the mobile app.	\$7,500 exclusive
Mobile Application (Conference Program)	Branded, hyperlinked to sponsor homepage. Mobile app featuring live technical program and all other conference features.	\$5,000 exclusive
APCOM Opening Keynote and/or Plenary	Sponsor to deliver the welcome address at the opening plenary session, ahead of the keynote speaker presentation. Sponsor will receive acknowledgment and recognition on the event website, in event communications, and on in-room projection screens.	Opening Monday keynote speaker: \$5,000 exclusive Tuesday keynote speaker: \$4,000 exclusive Wednesday keynote speaker: \$3,000 exclusive
Short Courses (Sunday)	Acknowledgment and recognition on the event website, in communications and on projection screens in the room, plus logo on signage at entrance door.	\$3,000 per short course
Technical Session Rooms	Acknowledgment and recognition on the event website, in communications and on projection screens in the room, plus logo on signage at the entrance door.	\$5,000 per room (3 days)
Delegate Coffee Breaks	Logo on signage at the coffee stations during the five morning and afternoon breaks held over the course of three days.	\$1,500/day \$4,000/exclusive (5 coffee breaks)
Pens	Branded pens (provided by sponsor) to be distributed to all attendees at registration.	\$1,500 exclusive
Water Bottles	Branded reusable water bottles (provided by sponsor) to be distributed to all participants at registration.	\$1,500 exclusive

Tabletop Exhibit – \$2,500

Showcase your organization in the foyer adjacent to the technical program, where APCOM coffee breaks will take place. Includes one table, one chair, one power outlet, and one full conference registration.

Agreement Form



To confirm your sponsorship,
complete the order form and return to: sponsorship@cim.org

CONFERENCE SPONSOR
[\$25,000]

PLATINUM
[\$15,000]

GOLD
[\$10,000]

SILVER
[\$7,500]

BRONZE
[\$5,000]

FRIEND
[\$1,500]

TABLETOP
[\$2,500]

À LA CARTE ITEM(S):

Client Information

Company

Contact

Address

City

Province/State

Country

Email

Telephone

We understand that the total for the above confirmed purchase(s) will appear on the receipt issued by the Canadian Institute of Mining, Metallurgy and Petroleum (CIM). We will provide our company logo in high-resolution images in BOTH .jpg or .png and .eps formats (suitable for web and print) with a minimum resolution of 300 dpi and fonts converted to outlines.

Signature

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